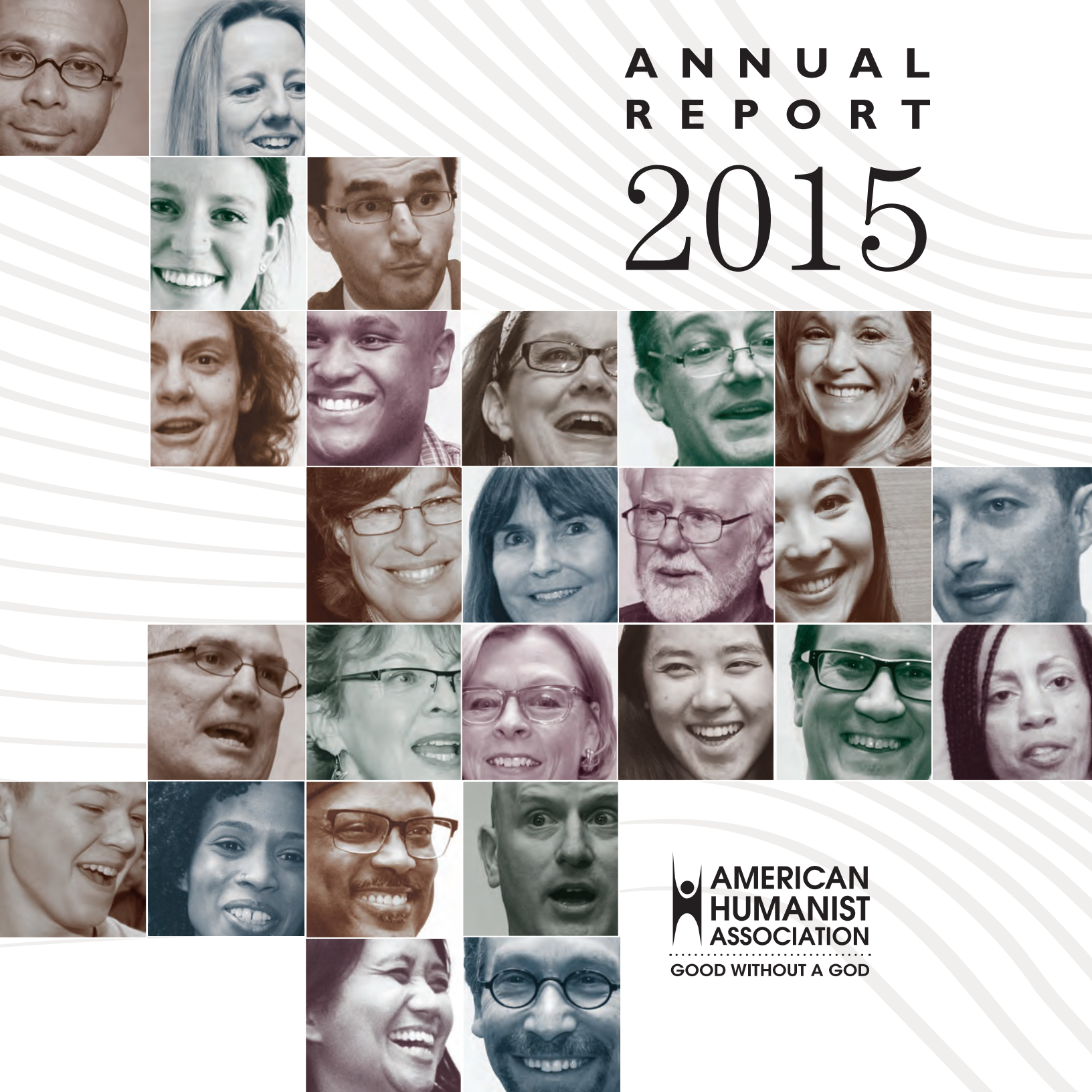


# ANNUAL REPORT 2015



**AMERICAN  
HUMANIST  
ASSOCIATION**  
.....  
GOOD WITHOUT A GOD

HUMANISM  
IS A PROGRESSIVE  
PHILOSOPHY OF LIFE  
THAT, WITHOUT  
THEISM OR OTHER  
SUPERNATURAL  
BELIEFS, AFFIRMS  
OUR ABILITY AND  
RESPONSIBILITY TO  
LEAD ETHICAL LIVES  
OF PERSONAL  
FULFILLMENT  
THAT ASPIRE TO THE  
GREATER GOOD  
OF HUMANITY.

THE MISSION OF THE  
AMERICAN HUMANIST  
ASSOCIATION (AHA)  
IS TO ADVANCE HUMANISM,  
AN ETHICAL AND LIFE-  
AFFIRMING PHILOSOPHY  
FREE OF BELIEF IN ANY  
GODS AND OTHER  
SUPERNATURAL FORCES.  
ADVOCATING FOR  
EQUALITY FOR NONTHEISTS  
AND A SOCIETY GUIDED BY  
REASON, EMPATHY, AND OUR  
GROWING KNOWLEDGE  
OF THE WORLD, THE AHA  
PROMOTES A WORLDVIEW  
THAT ENCOURAGE  
INDIVIDUALS TO LIVE  
INFORMED AND MEANINGFUL  
LIVES THAT ASPIRE TO  
THE GREATER GOOD.

**AMERICAN  
HUMANIST  
ASSOCIATION**  
GOOD WITHOUT A GOD

1777 T STREET NW  
WASHINGTON, DC 20009  
202-238-9088

[www.americanhumanist.org](http://www.americanhumanist.org)

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AMERICAN HUMANIST ASSOCIATION



# A MESSAGE FROM THE PRESIDENT

WELCOME TO 2016 as we embark on our 75<sup>th</sup> year as the nation's largest humanist organization! As we move forward, we reflect back on all that we have accomplished together in 2015.

The numbers are proof of our success—the American Humanist Association continues to grow, now reaching over 32,000 members and supporters. And with 525,000 Facebook followers, 38,000 Twitter followers, and 54,000 email subscribers, it's easy to see the impact we are making. Our media coverage continues to climb, and with each mention, we have the opportunity to enlighten people about humanism. Our Humanist Celebrant directory has skyrocketed to 336 individuals who serve as our ambassadors to the public on a daily basis. Each wedding, memorial service, baby naming or invocation that they perform spotlights both humanism and the AHA. Our chapters, all 187 of them, provide our members with the opportunity to develop a strong community and build lasting relationships. These growing numbers lay the foundation for our continued and new initiatives.

You can be proud as a member to know that the American Humanist Association is one of the strongest voices in the secular community, an institution that many within the secular movement want to associate with. This is a testament to the strength and integrity of the AHA and a vote of confidence in our staff and leaders. This past year the AHA welcomed two new members to the family: the Institute for Humanist Studies (IHS) and the Military Association of Atheists and Freethinkers (MAAF), making us stronger than ever.

This past fall the staff, the board of directors, and other interested members worked to develop a new strategic plan. One of the most gratifying objectives to come out of these meetings was a refreshed focus on our humanist values and how they relate to social justice and community involvement. Since the beginning we've continued to expend our energy and resources to educate our fellow Americans about humanism. In the past decade we've entered the legal ring with the objective of protecting First Amendment rights. These initiatives propel us forward as we begin new initiatives that emphasize our values. As the old adage says "put your money where your mouth is," and that is exactly what we are poised to do.

As we move into our 75<sup>th</sup> year, we can look back proudly on how far we've come. We have succeeded in meeting the needs of our secularizing world in both research and activism that supports humanism. We look forward to our ever expanding opportunities—I am so glad you are along on the journey with us!



*Rebecca Hale*

Rebecca Hale  
President

# 2015

“As more people are coming out and **more people are becoming atheists and humanists**, universities are recognizing the need to service their diverse populations, **including people who don't believe in God.**”

-Roy Speckhardt,  
AHA executive director,  
interviewed in the  
*New York Times* on  
February 14

South Jersey  
Humanists  
[www.southjerseyhumanists.com](http://www.southjerseyhumanists.com)

American Humanist Association, founded in 1941 and headquartered in Washington, DC, is the oldest and largest humanist organization in the United States working to defend the separation of church and state in the courts, advocate for progressive values in government, and raise public awareness of the millions of Americans who are good without a god.

# Humanism by the Numbers

**525,000**  
PEOPLE  
LIKE US ON  
FACEBOOK

**38,000**  
TWITTER  
FOLLOWERS

**54,000**  
EMAIL  
SUBSCRIBERS TO  
theHumanist.com

4 MILLION REACHED ON SOCIAL MEDIA WEEKLY

**336**  
HUMANIST  
CELEBRANTS,  
CHAPLAINS AND  
LAY LEADERS

**32,000**  
MEMBERS AND SUPPORTERS



**187**  
AHA  
CHAPTERS  
AND  
AFFILIATES



**66,000**



**MEDIA STORIES COVERED THE AHA'S WORK IN 2015, INCLUDING**  
*New York Times, CNN, Fox News, TIME Magazine, USA Today, MSNBC*



# PUBLIC AWARENESS OF HUMANISM

## MAJOR MEDIA COVERAGE IN 2015

ABC News  
The Advocate  
American Bar Association  
Journal  
Associated Press  
Atlanta Journal  
Constitution  
Baltimore Sun  
Baxter Bulletin  
The Blaze  
Boston Globe  
Bustle  
CBS News  
CBS Radio  
Chicago Tribune  
Christian Post  
Chronicle of Philanthropy  
CNN  
Columbus Dispatch  
Cronkite News  
Cruz  
Daily Caller  
Examiner  
Fox and Friends  
FoxNews.com  
Spirited Debate  
Harvard Political Review  
The Hill  
Huffington Post  
Indianapolis Star  
The Inquisitr  
International  
Business Times  
KBET 790 Talk Now  
Las Vegas Review-Journal  
Los Angeles Times  
Mashable  
MSNBC  
MTV News  
NBC New York  
New Orleans  
Times-Picayune  
Newsmax  
New York Times  
People Magazine  
Portland Press Herald  
Public Radio Exchange  
Raw Story  
Religion News Service  
Salon  
San Francisco Chronicle  
Saturday Evening Post  
Seattle Times  
Talk Radio Europe  
ThinkProgress  
TIME Magazine  
USA Today  
Us Weekly Magazine  
Vox  
Wall Street Journal  
Washington Examiner  
Washington Post  
Washington Times  
Yahoo! News

“We support your right to pray. **What we don't support is when government gets involved in religion, or endorses one religion over another.**”



**MAGGIE ARDIENTE COMMUNICATIONS DIRECTOR**  
SPEAKING ON FOX NEWS' SPIRITED DEBATE

“It's become clear that **same-sex marriage is a right**, and it's not something that should be voted on at the ballot box.”



**DAVID NIOSE LEGAL DIRECTOR**  
SPEAKING ON NEWSMAX TV

“Humanism and atheism are to be **treated with the same respect and dignity** as those beliefs, such as Christianity, that hold a belief in a higher power.”



**MONICA MILLER SENIOR COUNSEL**  
SPEAKING ON FOX NEWS' SPIRITED DEBATE

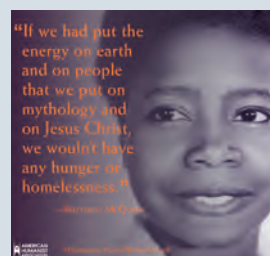
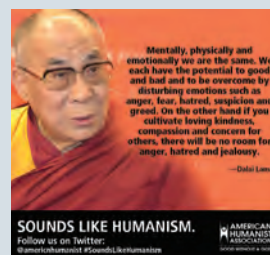
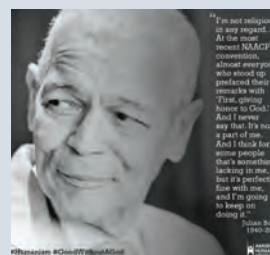
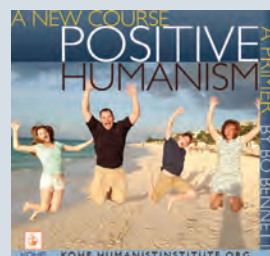
THE AMERICAN HUMANIST ASSOCIATION GAINED OVER **66,000** MEDIA HITS IN 2015, PROVIDING THE HUMANIST VOICE ON A VARIETY OF ISSUES ON RELIGION AND BELIEF IN THE UNITED STATES.

TO ENSURE HUMANISM'S REACH TO younger audiences and remain at the cutting edge of online communication, the American Humanist Association worked to gain a greater following on social media by regularly posting about AHA activities. The AHA is active on nearly every popular social network, including Facebook, Twitter, Google+, Reddit, Tumblr, YouTube, Atheist Nexus, Think Atheist, Ello, and Pinterest. AHA memes featuring humanistic quotes by famous people, such as our popular "Sounds Like Humanism" campaign, have garnered tens of thousands of likes and millions reached.


THROUGH EXTENSIVE MEDIA OUTREACH and public relations work, the American Humanist Association offered a humanist perspective on major current events such as the U.S. Supreme Court's ruling on the marriage equality case, *Obergefell v. Hodges*; the murders of humanist bloggers in Bangladesh; and public officials' attempts to erect Ten Commandments monuments on public land and display "In God We Trust" bumper stickers on police vehicles.

The American Humanist Association's legal and legislative work has been covered by numerous national and international news outlets. Most notably, the AHA received significant coverage for its continuing efforts to pass the Darwin Day resolution in U.S. Congress, its successful lawsuit to grant federal prisoners the right to form humanist study groups, its ongoing attempt to have a cross-shaped monument in Bladensburg, Md., removed; and its victory in guaranteeing a member of the Church of the Flying Spaghetti Monster the right to wear a colander in her driver's license photo.

OVER **525,000** FOLLOWERS "LIKE" THE AMERICAN HUMANIST ASSOCIATION ON FACEBOOK, AND OUR DAILY POSTS REACH OVER **4 MILLION** WEEKLY.







**“I appreciate all you have done for my friend and me with your letter. We have been atheists for the longest time and have always questioned the morality and legality of forcing students to stand for the Pledge, but until now have not taken any type of stand about it for fear of repercussion. Thanks to you, I was able to breathe a sigh of relief for the first time in days.”**

—Sara H., a high school student participating in the Boycott the Pledge Campaign



# DEFENDING THE **FIRST** AMENDMENT

The American Humanist Association has built a reputation as a premiere church-state watchdog, successfully challenging local governments, public schools, and even the federal government in cases involving unconstitutional activity.

The Appignani Humanist Legal Center, the legal arm of the American Humanist Association, has twelve lawsuits pending in various courts around the country, litigating issues relating to religion in schools, the rights of humanists, legislative prayer, and various other constitutional issues. In 2015 we saw numerous successes in the courts, obtaining favorable judgments or settlements in courts in Georgia, Colorado, Mississippi, Arkansas, and Oregon. The legal center

now get numerous inquiries daily from concerned citizens who know they can rely on us to defend their rights quickly and successfully.

Due to the increasing number of church-state inquiries, the Appignani Humanist Legal Center hired a third staff attorney, Katherine Page, who joins legal director David Niose and senior counsel Monica Miller. The AHLC team works with over 150 cooperating attorneys across the country when violations occur.



THE AHLC SENT **76** COMPLAINT LETTERS TO SCHOOL DISTRICTS AND LOCAL GOVERNMENTS FOR CONSTITUTIONAL VIOLATIONS, OBTAINING FAVORABLE OUTCOMES IN **63**.



THE AHLC OBTAINED FAVORABLE JUDGEMENTS OR SETTLEMENTS IN COURTS IN ARKANSAS, COLORADO, GEORGIA, MISSISSIPPI, AND OREGON.



THE AHLC HAS **12** PENDING CASES CHALLENGING UNCONSTITUTIONAL RELIGION IN PUBLIC SCHOOLS, LEGISLATIVE PRAYER, AND RELIGIOUS MONUMENTS ON PUBLIC LAND.



IN 2015, THE AHLC SENT **44** LETTERS ON BEHALF OF STUDENTS PARTICIPATING IN THE BOYCOTT THE PLEDGE CAMPAIGN, UP FROM **21** THE PREVIOUS YEAR.



# 2015



“People of every faith and people of no faith at all can and should come together to protect human rights. I am grateful for the support of the **American Humanist Association** to secure religious liberty and rights of conscience for every human being around the world.”

—Rep. Joe Pitts (R-PA), speaking at the American Humanist Association Congressional Reception on December 9, about House Resolution 290, which supports the repeal of blasphemy laws around the world



# LOBBYING AND POLITICAL ACTIVITY

The American Humanist Association's political influence on behalf of humanists, atheists, and the religiously unaffiliated increased significantly through our active lobbying efforts, both directly on Capitol Hill and through our grassroots network of thousands of humanist activists across the United States.

- AHA Legislative Associate Matthew Bulger met with over **90 Senators, Representatives, members of the executive branch, and legislative staffers** to advocate for progressive legislation and oppose bills that would attempt to weaken the church-state wall.
- **17** Action Alerts were sent to more than **45,000** AHA members and supporters.
- Over **50** advocacy letters were submitted to Congress, the executive branch, and state and local governments.
- AHA took the lead in encouraging new members of Congress to not join the Congressional Prayer Caucus.
- **AHA held a joint Senate-House congressional briefing** on international religious freedom for nontheists and religious minorities, attended by religious freedom advocates and representatives from the State Department and the US Commission on International Religious Freedom.

**REP. MIKE HONDA (D-CA)** introduces House Resolution 228, the first bill to recognize the first Thursday in May as National Day of Reason. **Governors and mayors in Delaware, Nebraska, and Iowa also introduced proclamations in support.**



**REP. JIM HIMES (D-CT)** introduced House Resolution 67, a bill recognizing February 12 as Darwin Day and affirms the importance of evolution in public schools. The resolution gained 18 co-sponsors, and a companion resolution is introduced in the Senate by Sen. Richard Blumenthal with the help of the Secular Coalition for America.

- AHA hosted its first-ever **Humanist Congressional Reception** honoring members of Congress who advocate for humanist values.
- **AHA appointed a new representative** to the United Nations, David I. Orenstein, who was active in representing humanism on issues related to freedom of belief and expression.

The American Humanist Association lobbied on a variety of progressive issues, including reproductive access, abortion rights, marriage equality, voting rights, vaccines, climate change, and religious freedom. The AHA actively opposed legislation that would support school vouchers that favor religious schools, take away funding for comprehensive sex education, or make military oaths that include an affirmation to a god mandatory. Working in coalition with other progressive organizations in Washington, DC, the AHA encourages the use of language that includes humanists and the nontheist community.



# PROGRAMS & ADJUNCTS

CENTER *for*  
FREETHOUGHT  
EQUALITY



## The Center for Freethought Equality

and its associated political action committees saw significant growth and completed substantial changes in our organizational structure in 2015 to prepare for increased political activity during the 2016 elections. CFE's membership has grown to almost 15,000 members and supporters with a social media following that has increased by 400%. In 2015, the Freethought Equality Super PAC was finalized and raised over \$47,000 while our original FEF PAC raised over \$18,000 for direct contributions to endorsed candidates. Through the Democracy Engine online portal, \$9,100 was raised in support of Maryland State Senator Jamie Raskin's election. The PAC's overall 2015 political contributions of \$74,100 included a max contribution of \$10,000 to Jamie Raskin from the PAC and \$1,000 was given to Nevada Congressional candidate Lucy Flores.

**Chapters and Affiliates** The AHA boasts a large network of local humanist groups, with 108 chapters and 79 affiliates across the

country dedicated to promoting humanism and encouraging community engagement. Chapter leaders make a difference in showing how humanists are good without a god. The AHA released two new resources for local groups: *A Manual for Effective Tabling* and *A Guide for Parades* for chapter groups. In addition, the AHA tabled at many regional conferences such as Imagine No Religion 5, TAM (The Amazing Meeting), DragonCon, Apostacon, the Parliament of the World's Religions, and more to increase humanism's awareness in the secular and religious communities.



## Common Ground Conference

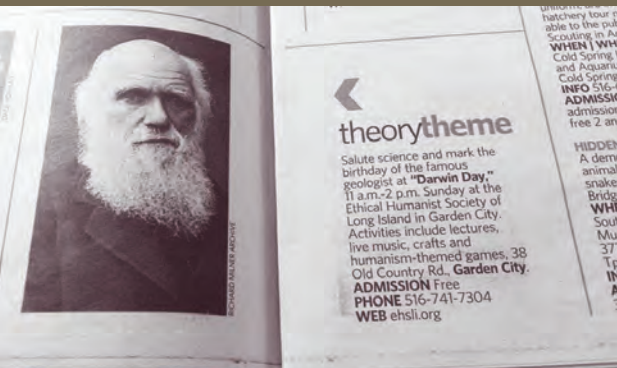
The American Humanist Association and the Xaverian Missionaries USA collaborated with Rutgers University to hold the first-ever Common Ground Conference in the United States on October 8, 2015. Students, members, and the general public were invited to hear 17 distinguished panelists of all professional and faith backgrounds (including Arun Gandhi, Anne Klaeysen, Chris Stedman, Anthony Pinn, Bart Worden, and more) talk about finding meaning in life, where we derive values and ethics, and their experience with social activism and interfaith/intersecular collaborations. Attendees also participated in a social action workshop on issues like reproductive rights, Islamophobia and the dangers of stereotyping, church/state separation, climate change, and more. Conference videos, photos, and resources are available online at [www.commonground2015.org](http://www.commonground2015.org).



COMMON  
GROUND 2015



INTERNATIONAL  
DARWIN DAY



**Darwin Day Foundation** works to recognize February 12, the anniversary of the birth of Charles Darwin, as Darwin Day around the world. The International Darwin Day Foundation was founded by Dr. Robert Stephens in 1993 and has been a project of the AHA since 2009. The AHA succeeded in introducing a resolution in Congress to recognize Darwin Day, and over 100 events in 25 countries were held to celebrate Darwin Day through lectures, film screenings, and social discussions on the importance of evolution.

**Feminist Caucus** has worked toward the advancement of women's rights and equality between the sexes in all aspects of society since 1977. The Caucus is currently focused on passage of the Equal Rights Amendment (ERA) and actively writes on feminism and women's rights in AHA publications.

**The Humanist Society** applies humanism to daily life through a unique celebrant program, education, and community involvement. A new Humanist Society website at [www.thehumanistsociety.org](http://www.thehumanistsociety.org) and new logo was launched on October 1. Through the AHA's education affiliate, the Humanist Institute, the Humanist Society offered



three in-person celebrant trainings in different regions of the country for both experienced and newly endorsed Humanist Celebrants and included information on performing weddings, memorials, baby namings, and coming-of-age ceremonies.

**The Kochhar Humanist Education Center** offers education and curriculum resources in humanism for children and adults. The "Ten Commitments" was created for public school teachers and administrators to encourage students to develop ethical, personal, social, and citizenship values. The KHEC also created informative brochures geared toward religious believers that provide information on how traditional religions and humanism can find common ground.



**The Humanist Institute** is an affiliate of the American Humanist Association and educates, develops, and trains leaders in advancing humanism through online courses, training





# PROGRAMS & ADJUNCTS



**The Humanist Foundation** ensures a lasting future for humanism with the generosity of members who have included the American Humanist Association or the Humanist Foundation in their will or other estate plan. Founded in 1980 and with an endowment of \$5 million, the Foundation provides estate planning advice on wills, life insurance plans, trusts, and gift annuities for members who seek to support humanism for years to come. The Humanist Foundation's Humanist Heritage Project seeks to conserve the life stories of humanist leaders in a perpetual archive for historic preservation.

**Humanist Press** is the publishing house of the American Humanist Association and has provided material for the humanist/freethought/atheist market since 1995. Humanist Press books and ebooks are available on Amazon, HumanistPress.com, and other online book retailers, and 100 percent of the proceeds benefit AHA programs. New releases in 2015 include *Belief and Unbelief* by Barbara G. Walker, *Once You Had Hands* by Tasha Golden, *Creating Change*

sessions, and a graduate-level certification program. The Institute provides a 2½ year graduate-level certification program in general humanist principles, critical thinking, leadership, physical and life sciences, social science, contemporary culture, aesthetics, and applied humanism.

**The Institute for Humanist Studies (IHS)**, a humanist think tank, is committed to information and practices meant to address the socio-political, economic and cultural challenges facing communities within the United States and within a global context. IHS hosts an annual symposium at Rice University in Houston, Texas, which brings together humanist scholars from around the world to address humanism as applied to politics, technology, and social issues.



INSTITUTE for  
HUMANIST  
STUDIES



HUMANIST PRESS

THE HUMANIST  
FOUNDATION







Through *Humanism* by Roy Speckhardt, *The Myths That Stole Christmas* by David Kyle Johnson, and *Godless Grace* by David I. Orenstein and Linda Ford Blaikie.

**The Humanist Hour Podcast** is a weekly one-hour talk show with 4,500 subscribers produced by the American Humanist Association and co-hosted by Kim Ellington and Bo Bennett. In 2015, the Humanist Hour featured notable guests like Dr. Sikivu Hutchinson, comedian Stewart Huff, actor and game show host John Davidson, and Dr. Ginger Campbell.

**LGBTQ Humanist Council** works to advance equality for lesbian, gay, bisexual, transgender, and questioning people and their families, and strives to build connections and alliances between LGBTQ communities and humanist communities through education and outreach.



**Military Association of Atheists and Freethinkers (MAAF)** became an affiliate of the AHA in December. Its mission is to provide community for atheists, humanists, and other nontheists in the military. MAAF is active in lobbying for a humanist chaplain in the Armed Forces Chaplain Corps (currently no chaplains serve the over 3,000 military members who identify without religion) and providing care packages for active-duty servicemen and women.

**National Day of Reason** is a project of the AHA that works to recognize the first Thursday of May as National Day of Reason, a counter-event to the Congressionally-mandated National Day of Prayer. For the first time, the AHA succeeded in introducing a resolution in Congress to recognize May 7 as National Day of Reason, and proclamations were issued by governors and mayors in Delaware, Iowa, and Nebraska.

LGBTQ HUMANIST COUNCIL



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**“GREAT EXPERIENCE.**  
So thankful that I  
was able to attend.  
Met new, exciting,  
intelligent people  
now have new,  
wonderful, caring  
friends.”

---

**“THANK YOU** for all  
the effort put into the  
conference. I’m glad  
I attended and will  
probably attend again  
in the future.”

---

**“WHERE ELSE CAN**  
you go and get to have  
actual conversations  
with the awardees?  
Not just a signature  
in a book but a  
chance to share  
ideas! Attending the  
conference is a gift  
I give myself.”

---





# AHA 74<sup>TH</sup> ANNUAL CONFERENCE IN DENVER

The American Humanist Association held its 74<sup>th</sup> Annual Conference in Denver, Colorado, with over 450 humanist leaders, activists, scientists scholars, and students in attendance. Held in conjunction with the 4<sup>th</sup> Colorado Secular Conference and hosted by the Humanists of Colorado, Secular Hub, and the Colorado Coalition of Reason, the event featured four days of presentations, award ceremonies, and training for activists.

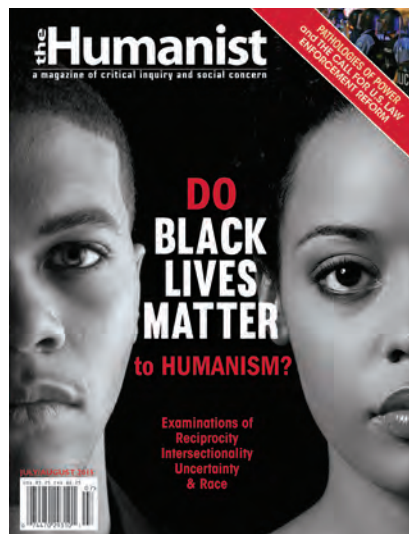
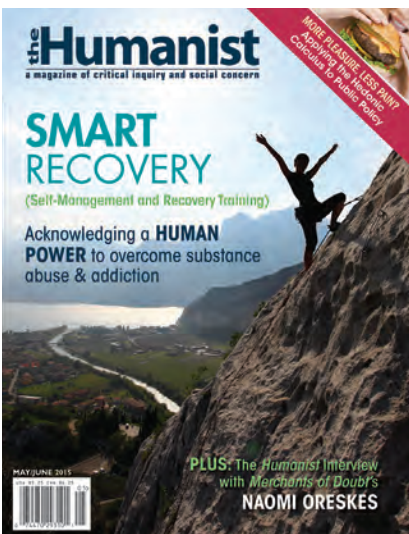


Our 2015 humanist award winners included physicist and *Humanist of the Year* Lawrence Krauss, feminist author and *Humanist Heroine* Jean Kilbourne, church-state expert and *Religious Liberty Award* winner Marci Hamilton, student activist and *Humanist Pioneer* Isaiah Thomas, and satirical website and *Humanist Media Award* winner, *The Onion*. Actress and writer Kelly Carlin was this year's *keynote speaker*.

Other speakers included psychologist Will Gervais on anti-atheist prejudice, physician Ginger Campbell on palliative care and medicine, Population Connection CEO John Seager on population growth and the environment, Move to Amend co-founder David Cobb on corporate personhood, Ex-Muslims of North America co-founder Sarah Haider on critiquing Islam, a panel of ex-ministers sponsored by the *Clergy*

*Project*, a panel on humanism and race, and many more informative presentations on issues related to humanism. Following the conference, participants enjoyed a tour of Denver which included stops at the headquarters of EvolveFISH, the largest merchandiser of freethought gifts, and the Secular Hub, one of a handful of AHA chapter groups that have its own building and meeting space.





# The

“Could not put down the July/August 2015 issue. Read it from cover to cover. **The magazine keeps getting better and better.** I cannot imagine not living my life as a humanist and **it is the American Humanist Association that gives me comfort in knowing that I am not alone.**”

—Bob W., AHA Member

# Humanist Magazine

**2015** marked the seventy-fourth year of continuous production of the *Humanist* magazine, the flagship publication of the American Humanist Association. And in its continuing tradition, the magazine provided humanist perspectives on religious freedom and human rights, scientific exploration and technology, politics, psychology, ethics, and art. The magazine covered death with dignity, Islam and terrorism, secular substance abuse programs, climate change, policing and the Black Lives Matter movement, gay marriage, and the Syrian refugee crisis, among other topics.

Important humanist voices featured in the six issues of 2015, in articles, interviews, and profiles, included: George and Kelly Carlin, Ernie Chambers, Robert Coover, Marci A. Hamilton,

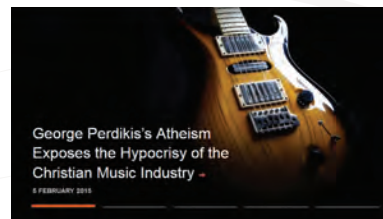
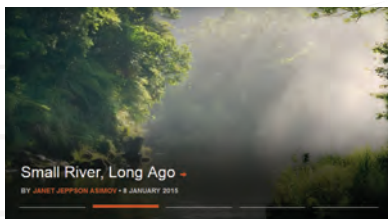
Lorraine Hansberry, Jean Kilbourne, Lawrence Krauss, Brittany Maynard, Anthony Pinn, Lynn Rothschild, Valerie Tarico, Alan Turing, and Seena Vali of *The Onion*.

Well-known secular columnists Greta Christina and Rob Boston continued to anchor the *Humanist*, along with Michael Werner, Science and Religion Correspondent Clay Farris Naff, and the popular “First Person” accounts of everyday humanists. The book review section also remains very strong, along with the magazine’s focus on the arts through the publication of poetry and fiction.

Committed to providing readers with intellectual and ethical adventure, the *Humanist* serves as an entry point into humanism for new AHA members and as a tool for longtime humanists to both hone and challenge their own humanist perspectives.

**TheHumanist.com** is the daily online news site and weekly e-zine of the American Humanist Association. TheHumanist.com is the online hub for news, politics, science, and culture from a humanist perspective and serves as a general-interest website for humanists, atheists, freethinkers, secularists, religious progressives, and the nonreligious.

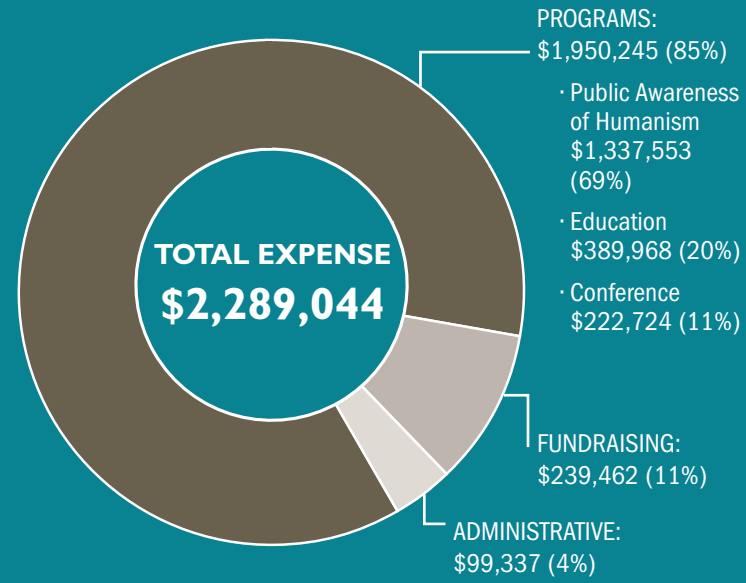
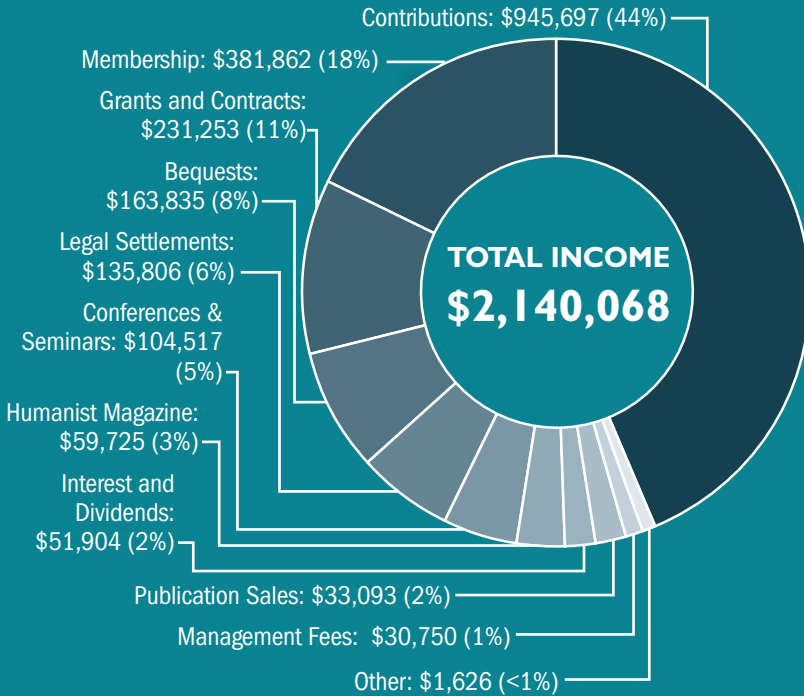
Now in its second year, traffic to TheHumanist.com website significantly increased to an average of 157,000 pageviews from 84,000 visitors per month, and received over 1,900,000 pageviews from over one million visitors for all of 2015. TheHumanist.com weekly email is sent to 54,000 subscribers, with 69 percent of our readers coming from social media sites like Facebook.



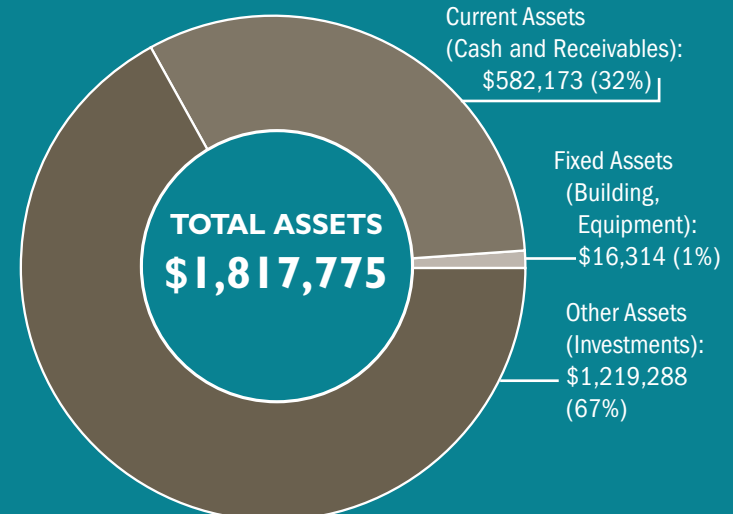
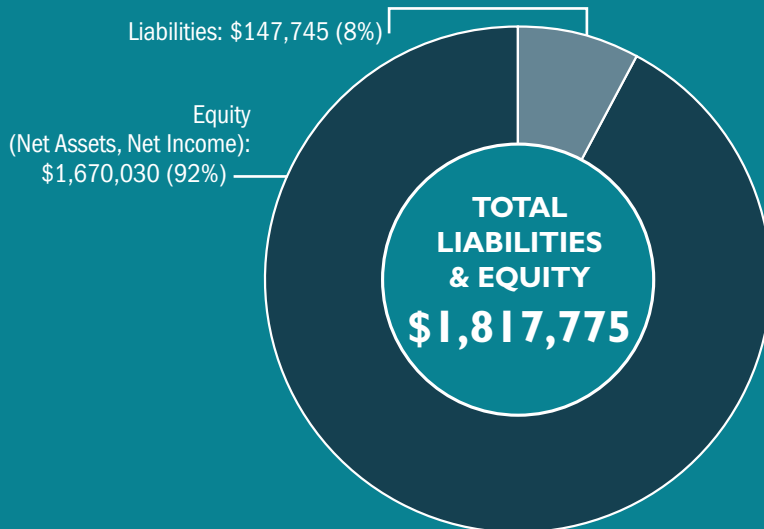


# AHA FINANCIAL REPORT

## 2015 PROFIT & LOSS FOR AHA OPERATIONS



## 2015 BALANCE SHEET FOR AHA OPERATIONS



# Humanism is gaining respect and recognition like never before, and it's all thanks to our dedicated members and supporters.

**ALL OF US AT THE AMERICAN HUMANIST ASSOCIATION** thank you for your unwavering support of our important work for humanism. Through your generous financial support, our victories in the courts for church-state separation, progress in Congress for humanist legislation, and growth in public awareness were made possible. As we move forward, your continued support is critical to keeping up our momentum.

## WAYS TO SUPPORT HUMANISM

### DONATE

The American Humanist Association relies on the support of our members. Donations to the AHA are put directly to work toward protecting the separation of church and state, promoting humanist issues directly to our nation's leading policy makers, supporting local humanist communities, and increasing humanism's visibility to the public.

### MONTHLY GIVER

Become a Vonnegut Sustainer, a special group of members who give generously every month to the American Humanist Association and help to sustain our programs.

### PLANNED GIVING

Leave a legacy for humanism and the generations ahead with your planned gift. A variety of options are available, including bequests and charitable annuities, and estate planning assistance is free if you become a member of the Honor Roll of the Humanist Foundation and name the American Humanist Association in your will.

### OTHER WAYS TO DONATE

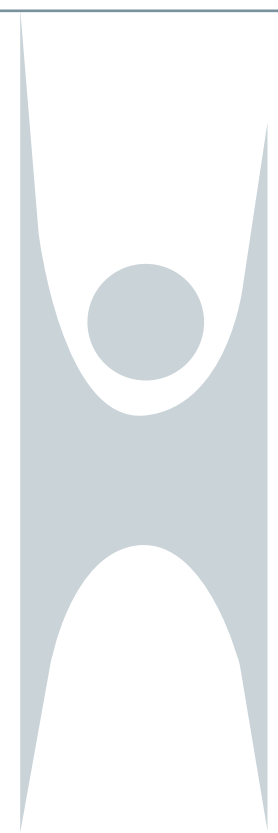
There are many ways to donate to the American Humanist Association: employer matching gifts, giving through the Combined Federal Campaign (#19492), gifts of stock, gift subscriptions to the *Humanist* magazine, eBay's Giving Works program, or AmazonSmile.

### JOIN OR START A LOCAL CHAPTER

The AHA has 187 chapters and affiliates across the United States. If there is not yet an AHA chapter or affiliate group near you, start one! The AHA can help find local members in your area and provide helpful resources to start a local chapter.

### FOLLOW THE AHA ON SOCIAL MEDIA

The American Humanist Association is on Facebook, Twitter, Instagram, Google+, Reddit, Tumblr, YouTube, Atheist Nexus, Think Atheist, E!lo, and Pinterest. Follow us to get news and updates from the AHA.



The American Humanist Association, a 501c3 charitable educational nonprofit, is proud to hold the highest standards in charitable accountability for nonprofit organizations in the United States.







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